

Trương Minh Khôi

kmt232@cornell.edu | asakitmk@gmail.com | @tomkhai.tm | linkedin.com/in/tomkhai-tm

PORTFOLIO SHOWCASE

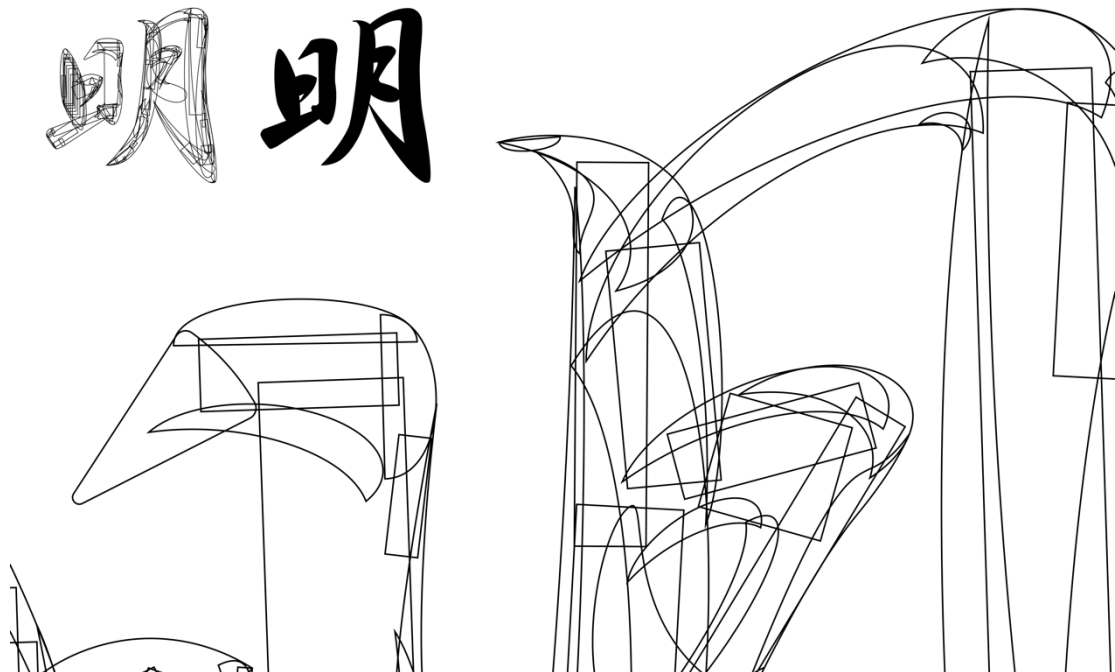
– MY BUILDING BLOCKS –

I have always been fascinated about what graphic design can bring to this world: a piece so dynamic, so lively but then again so simple at times. However, I've never had proper education on how to use the Pen tool for designs, so I also got creative from there: putting together hundreds and thousands of common & basic shapes (provided by the "Assembly: Art and Design" app) to create something more.



– MY TIME AT THE "ART OF JAPAN CLUB" –

I've learnt so much about Japanese culture but at the same time but more importantly, I've been nurturing my illustrative skills & techniques.



1. Asian art of typographical logography – Character of "Light" and "Clarity" 「明」

I find the job of recreating the soft but firm handwritten strokes challenging, but satisfyingly beautiful. This also is the perfect snapshot of the bare "skeleton" of my "basic shapes that make the bigger picture".



LHP's Art of Japan
since 2015

描

第二祭

A.104 • 28/10

2. "The drawing of my spirit" – Second Event Poster

This poster won the "School's Best Illustrative Club Poster Design of 2018".



描

COMING SOON
カミングスーン



3. “Masked” – Event Teasers

(Left: Facebook version; Right: Printed Invites version)



4. “Customized Sino-Vietnamese Name Pins” – Fundraising Product

The AoJ club raised 82% of the 2018-2019 academic year’s funds from selling these pins.



5. “Sweet • Cooking Event” – Final Event Artworks

(Left: Event Callout Postcard Invite; Right: Notice of “Event Registration Portal Closed”)



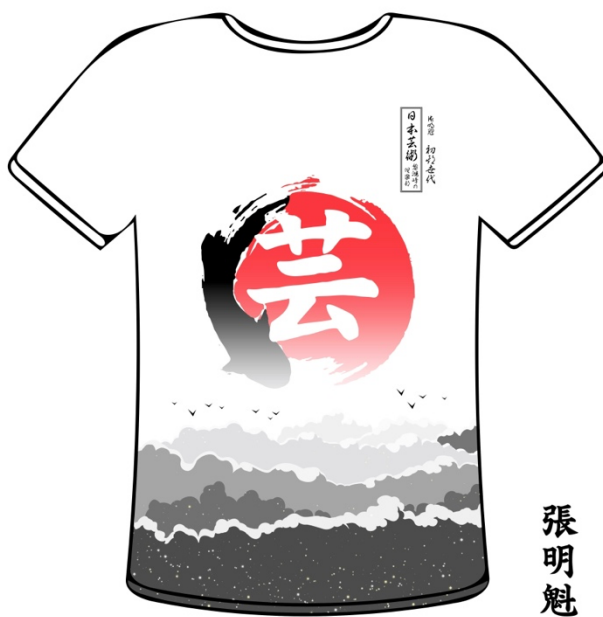
6. Custom-made East-Asian style name card

A fun little project. (Upper: Front side; Lower: Back side)



7. “New Title Design” – Art of Japan Club 2019

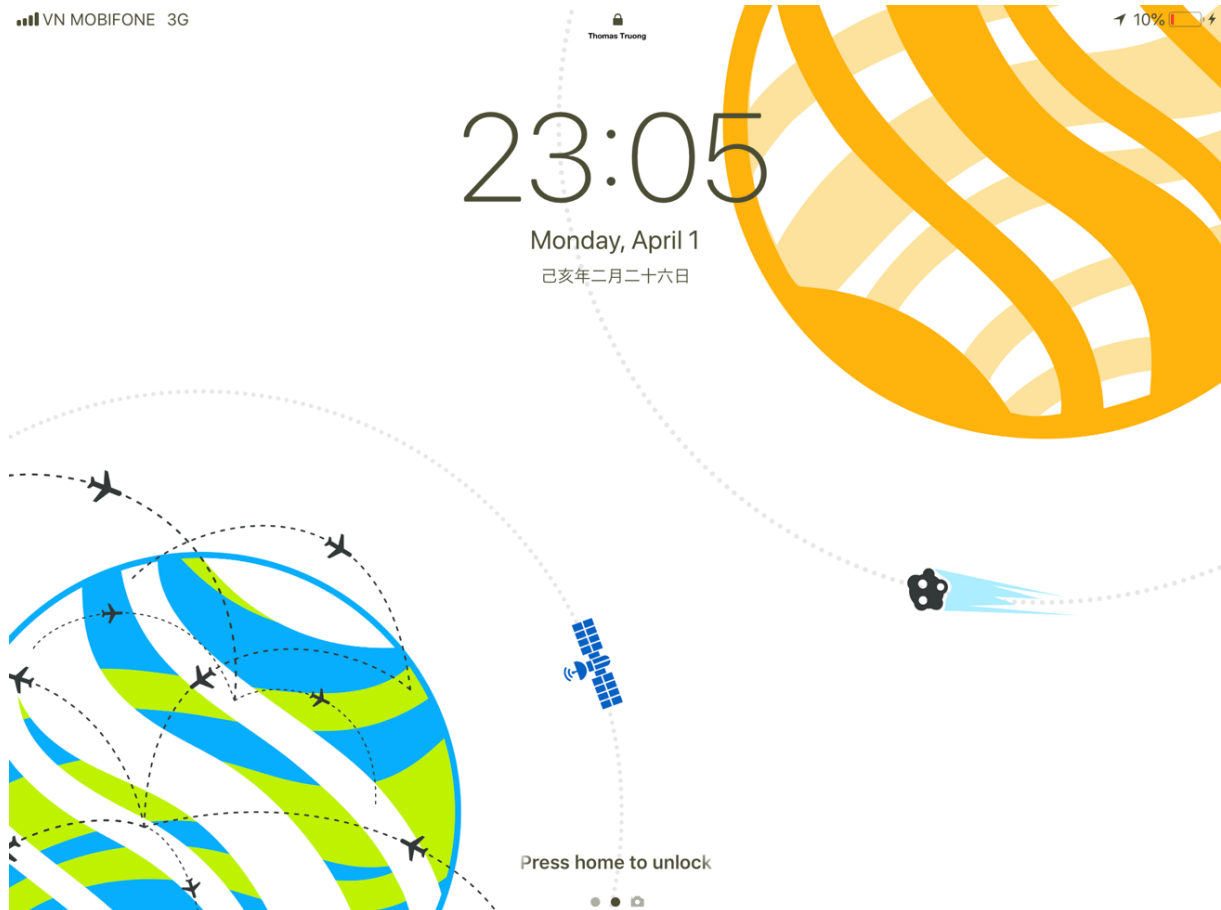
My last touch before high-school graduation. The typography is of my own design.



8. “New Club Uniform Design” – Art of Japan Club 2020

Post-high-school work. COVID year. The typography is of my own design.

– MY OTHER PERSONAL WORKS –



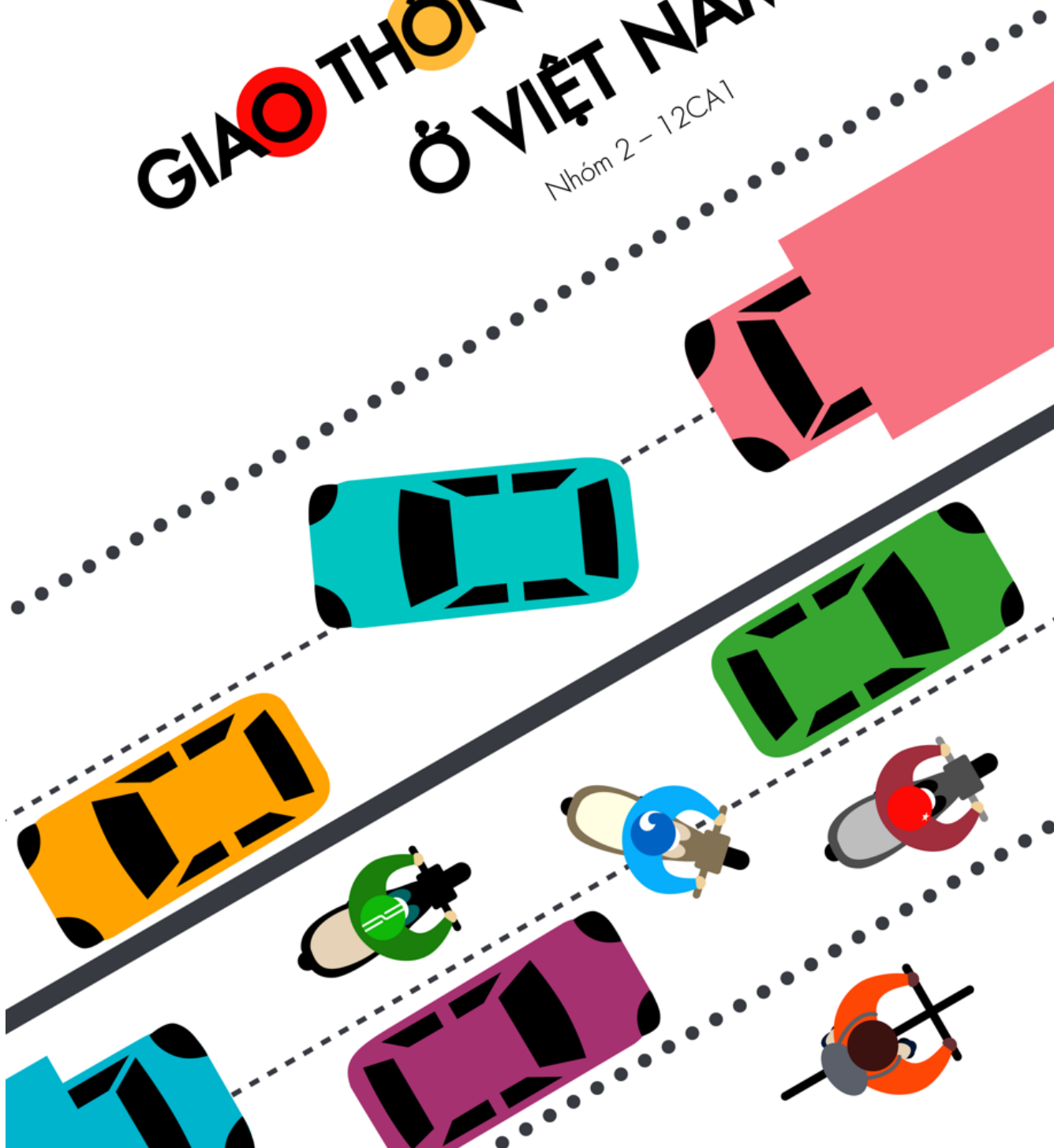
9. iPad wallpaper – “To infinity and beyond”
I was bored with the default wallpapers.



10. Music Album Cover – Translation: “Sleep, my dear Heart.”
First sketch by Q. Anh Lê. Music & Lyrics by TTN of theLounds.

VĂN HOÁ GIAO THÔNG ĐƯỜNG BỘ Ở VIỆT NAM

Nhóm 2 – 12CA1



11. “The Culture of Transportation in Vietnam” – Student Report
I did the cover art for a group homework report in my high school days.